



DELTABLOC®
HOME OF ROAD SAFETY

License Model

Let us shape road safety together

The DELTABLOC® License Model

The rock-solid DELTABLOC® license model provides access to our market leading road safety products, our trademarks and our brands and therefore enables you to enter your local road safety market more quickly. You will manufacture, market, and sell our products. The basis for our cooperation will be a license agreement which specifies all rights and duties for both parties.

3 simple steps to kickstart your success with a DELTABLOC® license:

- STEP 1**
Invest in a license for your desired region or market
- STEP 2**
Define product portfolio & profit from our Know-How
- STEP 3**
Start sales activities & close first projects

License Model

Facts



The Roles to Success

The Role of DELTABLOC International

- ▶ Continuous R&D development
- ▶ Offering of turn key CE certified product portfolio tailor-made to your market
- ▶ Planning and execution of crash tests
- ▶ Provision of Product, Production, and Installation Know How

The Role of a Licensee

- ▶ Development of local business opportunities
- ▶ Handling of sales activities in your market
- ▶ Local production of barrier elements
- ▶ Coordination of local road safety projects



Key benefits at a glance

- ▶ Access to a wide, and crash-tested safety barrier portfolio – fit for your specific market needs
- ▶ Production start support from DELTABLOC® Experts
- ▶ 24/7 Extranet knowledge hub with all necessary technical information
- ▶ DELTABLOC® support for your local sales activities
- ▶ Assistance in project planning utilizing DELTABLOC® engineering expertise

Benefits

Partnership

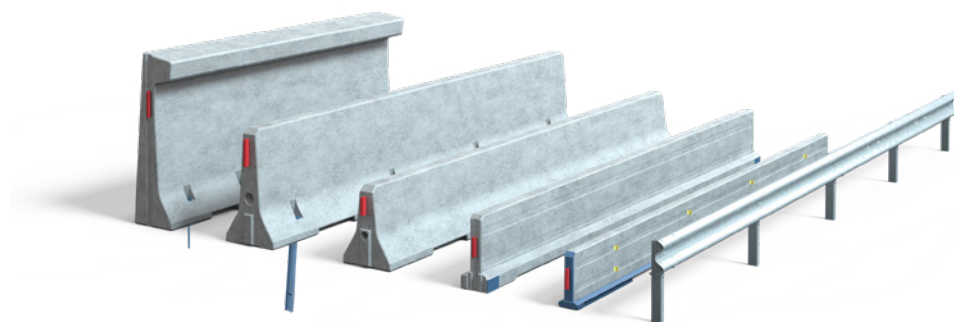
Our experience is your advantage

With a DELTABLOC® license you accomplish a diversification into your product portfolio and access to the widest safety barrier range in the industry. The well established DELTABLOC® brand opens doors to authorities, planers and construction companies. The wide network of international licensees enables the exchange of best practices and the opportunity to quick start your road safety business.



Let us shape Road Safety together!

Let's talk! Take the first step and contact us for your successful future with a DELTABLOC® license. Our licensing experts are happy to hear from you and are ready to discuss your local needs.



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